



# INFO SHEET

## Who

### Who attends the Duck Tape® Festival?

Since debuting in 2004, total attendance for the festival has swelled to nearly half a million people. The festival draws a large family demographic with about 60,000 parents & children participating in the wide variety of entertainment, crafts and features provided each year.

Additionally, there is very strong attendance of adults attracted by the live entertainment, the popular beer tent and huge assortment of food & other product vendors.

## Where

### Where are people from who attend the Duck Tape® Festival?

#### **Regional**

The Duck Tape® Festival attracts people from around the state, including folks residing in Cleveland, Columbus, Akron, Toledo, Youngstown, Cincinnati and numerous other smaller communities.

#### **Mult-State**

In addition, the festival has drawn visitors from a multi-state area such as: Indiana, Michigan, Pennsylvania, New York, West Virginia, Kentucky, and from as far away as: Texas, Hawaii, Louisiana, California and others.

## Sponsors

### Who are the key corporate sponsors?

The Duck Tape® Festival has been fortunate to partner with several major corporate sponsors throughout its history. A sampling of those sponsors include: ShurTech, Cleveland Clinic, The Cleveland Browns, WGAR radio, Radio Disney, Lorain County Community College, Mercy Health Partners, Avon Commons, and numerous local businesses and organizations.

## Entertainment

### What entertainment has been featured on the main stage?

Entertainment is a major feature of the festival. As such, the main stage is a huge attraction. In years past, the festival has brought such notable artists as:

American Idol Artists:	Bo Bice, Bucky Covington, Jeffery David Goldford
National Recording Artists:	Gary Lewis and the Playboys
	John Waite
	The Lost Trailers (country music artist)
	Confederate Railroad (country music artist)
	The Outlaws

# Media

## What media coverage has the Duck Tape® Festival Attracted?

In previous years, the Duck Tape® Festival has been featured in numerous regional and national media outlets. A sampling of that coverage includes:

- [Wall Street Journal Special Article](#)
- [NPR Weekend Edition Feature](#)
- [Associated Press](#)
- [MSN – Online](#)
- [The New York Times – Online](#)
- [ABC News – Online](#)
- [Huffington Post – Online](#)
- [New York Times Travel Blog](#)
- [The Plain Dealer](#)

# Attractions

## What are some of the attractions at the Duck Tape Festival?

The Duck Tape Festival is all about summer fun and we have numerous attractions to help people enjoy it. Below is a list of attractions:

- Carnival rides
- Delicious food options
- Local vendors/corporate displays
- Games
- Duck Tape® arts & crafts tent
- Duck Tape® sculptures
- Daily Duck Tape® giveaway
- Live entertainment
- Parade featuring Duck Tape floats

# Main Stage

Below is a picture of the main stage area:



